Title Sponsor: Gulfstream Aerospace

Thursday, May 18, 2023

12th Annual

Leaders *of* Tomorrow *Gala*

Legendary Leadership

WEST MICHIGAN
AVIATION ACADEMY
FOUNDATION

Learn more at wmaafoundation.org

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Sponsorship Levels

Thank you for your continued sponsorship of and dedication to our *Leaders of Tomorrow Gala*.

Touching the Stars ($15,000)

- Opportunity to showcase corporate or personal aircraft at the Amway Hangar
- 10 guests for VIP reception sponsored by Embraer
- VIP parking and guest shuttle to event
- Premium table seating for 10 guests during dinner and program
- Name and logo prominently displayed at event, including live mention
- Recognition in event materials, video production, website and social media
- Full page, full color advertisement in *Leaders of Tomorrow* program

Stratosphere Flight ($10,000)

- 10 guests for VIP reception sponsored by Embraer
- Guest shuttle to event
- Priority table seating for 10 guests during dinner and program
- Recognition in event materials, video production, website and social media
- Half page, full color advertisement in *Leaders of Tomorrow* program

Flight Captain ($5,000)

- 10 guests for VIP reception sponsored by Embraer
- Guest shuttle to event
- Table seating for 10 guests during dinner and program
- Recognition in event materials, video production, website and social media
- Quarter page, full color advertisement in *Leaders of Tomorrow* program

Aviator ($3,000)

- 10 guests for event reception, dinner and program
- Guest shuttle to event
- Recognition in event materials, video production, website and social media

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SPONSOR

Thank you for your support! We will contact you to request the names and email addresses of the individuals you are inviting. Please fill out the **SPONSOR** information. **Sponsorship commitment and ads are due by April 14, 2023.**

Sponsor Organization _____

Sponsor Leader Contact

Full Name (first, last) _____

Address _____

Street/PO Box

_____

City State Zip

Phone _____

Email _____

Pledged Sponsorship Level: _____ TOTAL $_____

INDIVIDUAL

If you are attending as an individual, or with a guest, please fill out the **INDIVIDUAL** information and return with payment **by April 28, 2023**.

Name (first, last) _____

Address _____

Street/PO Box

_____

City State Zip

Phone _____ Email _____

Additional Guests (first, last, email)

_____

_____

_____

$200/person x ____ guests TOTAL $_____

GIFT

- ○ I am unable to attend, but will sponsor a WMAA staff table with my gift of $3,000.
- ○ I am unable to attend, but would like to support the mission with a gift of **$**_____

Please return this form and payment to: WMAA Foundation, 5363 44th St. SE, Grand Rapids, MI 49512. You may also email your form to mgeorge@wmaafoundation.org and send payment separately. West Michigan Aviation Academy Foundation is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 82-4783279. More information at www.wmaafoundation.org.

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Thank you for your support of and generous contribution to West Michigan Aviation Academy. Your sponsorship includes an advertisement in the *Leaders of Tomorrow Gala* program.

Advertising Specifications

- Camera-ready advertisements must be submitted in the exact dimensions specified below.
- High-resolution (300dpi) PDF files are required.
- Ads must be complete and clean. They will be printed exactly as submitted.
- All ads are full color and include full bleed.

Submission

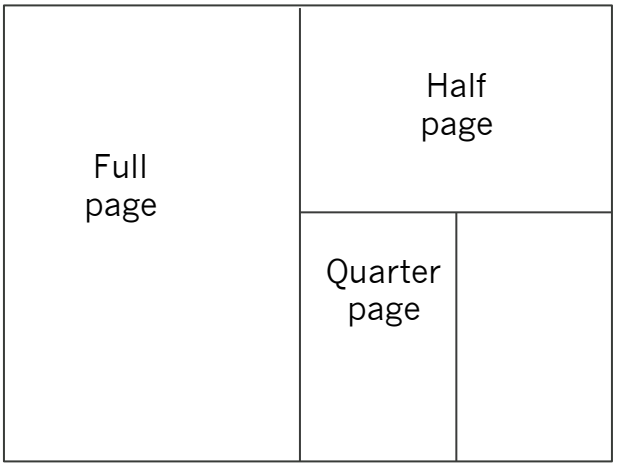
- Submit artwork to Meggan George (mgeorge@wmaafoundation.org). Ads must be received by the deadline in order to be included in the program.

Deadline: April 14, 2023.

Sample Layout

Please refer to ad sizes for specific dimensions.

Questions? Contact Meggan George (mgeorge@wmaafoundation.org).



Ad Size	Dimensions
Full page	8.5”x 11” + bleed
Half page	8.5” x 5.5” + bleed
Quarter page	4.25” x 5.5” + bleed

WEST MICHIGAN AVIATION ACADEMY FOUNDATION

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AVIATION ACADEMY
FOUNDATION

FOR IMMEDIATE RELEASE

Contact Meggan George, Director of Development & Marketing: mgeorge@wmaafoundation.org
Website: www.wmaafoundation.org

West Michigan Aviation Academy Unveils 2023 Gala

GRAND RAPIDS, MI – February 9, 2023 - West Michigan Aviation Academy (WMAA), an academically rigorous public charter high school with a focus on aviation and STEM, is pleased to announce its 12th Annual *Leaders of Tomorrow Gala* will be held on Thursday, May 18, 2023.

WMAA is the inspiration of Grand Rapids entrepreneur Dick DeVos. In 2010, he launched West Michigan Aviation Academy to connect aviation with education, in hopes of inspiring the next generation of aviation professionals. The school started with 80 students, a small repurposed building, and that compelling vision.

Today, WMAA is a well-respected, highly sought-after high school with more applications than the 620 available spaces every year. WMAA ranked #1 in the state among charter schools, and #4 among all public schools statewide, for the percentage of students meeting or exceeding college readiness targets as measured in the spring 2022 SAT. It is a tuition-free public charter high school, and noteworthy because students can earn a private pilot license as part of the high school curriculum.

The school has more than fulfilled Dick's dream of igniting passion for aviation in students, graduating 132 students since 2010 with a private pilot license and countless more with interest in flight science, aerospace engineering, and aviation maintenance. WMAA builds career pathways with active, hands-on, skill-based learning that prepares students for high-growth, high-demand fields in the real world. This better equips them to pursue higher education or technical degrees, and find employment in their chosen field.

This year's theme, *Legendary Leadership*, shines a spotlight on the many ways in which WMAA cultivates professional and personal leadership skills in students. Attendees will enjoy browsing through the stunning collection of corporate and private aircraft at the Amway hangar, and also participate in our silent auction, with a chance to win unique and highly desirable experiences. The keynote portion of our program will feature a noteworthy panel of aviation legends. A brief inspirational program including segments with founder Dick DeVos, school leadership and staff, community partners, and our amazing students will round out the evening.

For more information about the event and links to the school website, visit www.wmaafoundation.org.

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