

# FORMING THE FUTURE

THURSDAY, MAY 15, 2025  
Title Sponsor: Gulfstream Aerospace

*14<sup>th</sup> Annual*  
Leaders  
*of*  
Tomorrow  
*Gala*



WEST MICHIGAN  
AVIATION ACADEMY  
FOUNDATION



WEST MICHIGAN  
AVIATION ACADEMY

Learn more at [wmaafoundation.org](http://wmaafoundation.org)

FORMING  
THE FUTURE

14<sup>th</sup> Annual  
Leaders  
of Tomorrow  
Gala



Featuring

**Michelle "MACE" Curran**

THURSDAY, MAY 15, 2025 | 5:00 PM

Amway Hangar, Gerald R. Ford International Airport  
VIP Reception Sponsor: Embraer

Title Sponsor: Gulfstream Aerospace

## Sponsorship Levels

Thank you for your continued sponsorship of and dedication to our *Leaders of Tomorrow Gala*.

### Touching the Stars (\$16,000)

- Opportunity to showcase corporate or personal aircraft at the Amway Hangar (as space permits)
- 10 guests for VIP reception sponsored by Embraer
- VIP guest photo opportunity with speaker Michelle "MACE" Curran
- VIP parking and guest shuttle to event
- Premium table seating for 10 guests during dinner and program
- Name and logo prominently displayed at event
- Recognition in event materials, video production, website and social media
- Full page, full color advertisement in *Leaders of Tomorrow* program

### Stratosphere Flight (\$11,000)

- 10 guests for VIP reception sponsored by Embraer
- VIP guest photo opportunity with speaker Michelle "MACE" Curran
- Guest parking and shuttle to event
- Priority table seating for 10 guests during dinner and program
- Recognition in event materials, video production, website and social media
- Half page, full color advertisement in *Leaders of Tomorrow* program

### Flight Captain (\$6,000)

- 10 guests for VIP reception sponsored by Embraer
- VIP guest photo opportunity with speaker Michelle "MACE" Curran
- Guest parking and shuttle to event
- Table seating for 10 guests during dinner and program
- Recognition in event materials, video production, website and social media
- Quarter page, full color advertisement in *Leaders of Tomorrow* program

### Aviator (\$4,000)

- 10 guests for event reception, dinner and program
- Guest parking and shuttle to event
- Recognition in event materials, video production, website and social media

*The WMAA Foundation is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 82-4783279. Learn more at [www.wmaafoundation.org](http://www.wmaafoundation.org).*

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Thank you for your support! We will contact you to request the names and email addresses of the individuals you are inviting. Please fill out the **SPONSOR** information. **Sponsorship commitment, payment and ads are due by April 1, 2025.**

Sponsor Organization \_\_\_\_\_

Sponsor Leader Contact \_\_\_\_\_

Full Name (first, last) \_\_\_\_\_

Address \_\_\_\_\_

Street/PO Box

City

State

Zip

Phone \_\_\_\_\_ Email \_\_\_\_\_

Pledged Sponsorship Level: \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

If you are attending as an individual, or with a guest, please fill out the **INDIVIDUAL** information and return with payment **by April 1, 2025.**

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Name (first, last) \_\_\_\_\_

Address \_\_\_\_\_

Street/PO Box

City

State

Zip

Phone \_\_\_\_\_ Email \_\_\_\_\_

Additional Guests (first, last, email)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\$200/person x \_\_\_\_\_ guests TOTAL \$ \_\_\_\_\_

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I am unable to attend, but will sponsor a WMAA staff table with my gift of \$3,000.

I am unable to attend, but would like to support the mission with a gift of \$ \_\_\_\_\_

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**MAIL:** Send this form and check to WMAA Foundation, 5363 44<sup>th</sup> St., Grand Rapids, MI 49512.

**EMAIL:** Send completed form to [mgeorge@wmaafoundation.org](mailto:mgeorge@wmaafoundation.org) and we will invoice you.

**ONLINE:** Email this form (as above) and visit [wmaafoundation.org/events](http://wmaafoundation.org/events) – choose Leaders of Tomorrow Gala for registration and payment. (Note: a 3% online service fee will be added.)

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Thank you for your support of and generous contribution to the West Michigan Aviation Academy Foundation. Your sponsorship includes an advertisement in the *Leaders of Tomorrow Gala* program.

### Advertising Specifications

- Camera-ready advertisements must be submitted in the exact dimensions specified below.
- High-resolution (300dpi) PDF files are required.
- Ads must be complete and clean. They will be printed exactly as submitted.
- All ads are full color and include full bleed.

### Submission

- Submit artwork to Meggan George ([mgeorge@wmaafoundation.org](mailto:mgeorge@wmaafoundation.org)). Ads must be received by the deadline in order to be included in the program.

**Deadline:** April 1, 2025.

### Sample Layout

Please refer to ad sizes for specific dimensions.

**Questions?** Contact Meggan George ([mgeorge@wmaafoundation.org](mailto:mgeorge@wmaafoundation.org)).

Full page	Half page	
	Quarter page	

#### Ad Size

Full page

Half page

Quarter page

#### Dimensions

8.5" x 11" + bleed

8.5" x 5.5" + bleed

4.25" x 5.5" + bleed

# WEST MICHIGAN AVIATION ACADEMY

FOUNDATION



## FOR IMMEDIATE RELEASE

Contact Meggan George, Director of Development & Marketing: [mgeorge@wmaafoundation.org](mailto:mgeorge@wmaafoundation.org)  
Website: [www.wmaafoundation.org](http://www.wmaafoundation.org)

### West Michigan Aviation Academy “Forming the Future” With 2025 Gala

GRAND RAPIDS, MI – February 3, 2025 - West Michigan Aviation Academy Foundation is pleased to announce its 14<sup>th</sup> Annual *Leaders of Tomorrow Gala* will be held on Thursday, May 15, 2025.

This signature annual event engages a broad spectrum of the community in support of West Michigan Aviation Academy, a public high school with a focus on aviation and STEM. As a public charter high school, West Michigan Aviation Academy receives a per-pupil stipend from the state, which covers the traditional courses. However, the Academy provides educational opportunities above and beyond what can be found in other high schools. This event yields tremendous support for WMAA students and programs, allowing the school to provide an education that is second to none in terms of quality and variety of experiences. The Foundation gratefully acknowledges the significant support of Gulfstream Aerospace, title sponsor; Embraer, VIP Reception sponsor; along with numerous event sponsors and partners.

WMAA is a tuition-free public charter high school, and noteworthy because students can earn a private pilot license as part of the high school curriculum. Since 2010, more than 170 students have graduated with a private pilot license. Countless more have cultivated an interest in flight science, aerospace engineering, and aviation maintenance. WMAA builds career pathways with active, hands-on, skill-based learning that prepares students for high-growth, high-demand fields in the real world. This better equips them to pursue higher education or technical degrees, and find employment in their chosen field.

This year’s theme, *Forming the Future*, shines a spotlight on the many ways in which WMAA is pushing the frontiers of excellence through formative opportunities that help students discover their futures. Attendees will enjoy browsing through the stunning collection of corporate and private aircraft at the Amway hangar, and also participate in the silent auction, with a chance to win unique and highly desirable experiences. The keynote portion of the program will feature Michelle “MACE” Curran, who led an impressive career as a fighter pilot during her 13 years in the United States Air Force. Michelle was only the second woman to fly as the Lead Solo in the Thunderbird demonstration since the team’s creation in 1953. She will share her stories of unbelievable flying, facing fears, and unwavering trust within teams. A brief but compelling program including segments with founder Dick DeVos, school leadership and staff, community partners, and some of the amazing WMAA students, will round out the evening.

For more information about event sponsorship or registration, visit [www.wmaafoundation.org](http://www.wmaafoundation.org).

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